

**Startup Investment and Community Capital Expo '19
&
Monterey Bay Business Success Forum
September 27, 2019 · 8:00 am – 4:00 pm · Embassy Suites Hotel, Seaside**

Time	Topic	Speaker(s) – In Process (as of 9/4/19)
8:00 am	Registration	
8:30 am	Plenary Session: Keynote	Master of Ceremonies: Brad Barbeau, Executive Director, iiED, CSUMB Welcome: Shyam Kamath, Dean, CSUMB College of Business Keynote: Nick Zaldastani, Growing Cap Technologies
9:10 am	Break	
9:15 am	Session 1A: Success Stories in Financing	Chair/Moderator: Doug Erickson, Santa Cruz New Tech/Santa Cruz Works Panelists: Geoff Dillon, SellHound Tom Harvey, Blume Biofuels Dan Coughlin, Joby Aviation
9:15 am	Session 1B: Community Capital – Social Investing	Chair/Moderator: Susan Szasz, Co-Founder, Slow Money Monterey & Associate Director, CSUMB MBA Program Panelists: Arno Hesse, Founder & CEO, Credibles Hillary Talbot, être
10:00 am	Break	
10:15 am	Session 2A: Types and Stages of Financing	Chair/Moderator: Tom Armstrong, White Summers Panelists: Chrissy Meyer, Root Partners Mike Rose, Montage Capital David Apgar, Lighthouse Bank Arman Zand, Skydeck
10:15 am	Session 2B: Women-Friendly Investing	Chair/Moderator: Carrie Nikitin Panelists: Ellie Shapiro, Fund Dreamer Karen Cahn, iFund Women Kristi Bowers, Kings Mountain Vineyards
11:00 am	Break	

11:15 am	Session 3A: Pitches to Startup and Emerging Company Investors	Investor Panel: Tom Armstrong, White Summers Chrissy Meyer, Root Partners Mike Rose, Montage Capital Andy Drenick, Capital for Founders, LLC Gary Tsifrin, eDriving Founder Rafael Zamora, Totali Action Sports, Founder
11:15 am	Session 3B: Pitches to Community Capital Investors	Investor Panel: Arno Hesse, Founder & CEO, Credibles
12:30	Lunch and Keynote Speaker Toby Corey	Toby Corey, Former President Global Sales and Customer Experience, Tesla (energy group), Co-founder & Former CEO, Tuul and Former Chief Revenue Officer, SolarCity
2:00	Break	
2:15 pm	Welcome & Introduction of Panel	Welcome Note and Introduction Doug Yount, MPCC Board Chair; Project Director, Marina Community Partners – The Dunes on Monterey Bay
2:15 pm	Business Success Panel Presentation	Chairs/Moderators: Shyam Kamath, MPCC Board Member; Dean, College of Business, California State University, Monterey Bay Jennifer Kuyper, MPCC Board Member; Vice President and Senior Relationship Manager, 1st Capital Bank, Panelists: Lorri Koster, former Chairwoman and CEO, Mann Packing Judge John Phillips, Founder and Board Member, Rancho Cielo Greg Ahn, Founder and CEO, Folktale Winery Carina Cristofalo, Co-Founder and Co-Owner, Wonderwall and Mark Cristofalo and Company Shawn Adams, Founder and President, Monterey Signs Bashar Sneeh, Co-Founder and Owner, Dametra Group
4:00 pm	Program Concludes	